

Arlamol™ PB14
Arlamol™ PC10
Arlamol™ PM3
Arlamol™ PS15
Arlamol™ PS15E
Procetyl™ AWS
Arlamol™ PM3
Arlamol™ PS15
Arlamol™ PB14
Procetyl™ AWS
Arlamol™ PM3
Arlamol™ PS15E

Emollient Ethers

CRODA

Tradenname Consolidation

Croda has established new product naming conventions based on logical, functional categorisation of our ingredients, whilst also including additional product information in the form of user-friendly suffixes. The suffixes, to be included on all order and delivery documentation, give clear visibility of the product physical form and site of manufacture. For example:

Probutyl™ 14 becomes **Arlamol™ PB14-LQ-(RB)**

Arlamol™ = Tradenname
PB14 = Chemical Description (PPG-14 Butyl Ether)
LQ = Physical Form Suffix (Liquid)
RB = Plant Suffix (Rawcliffe Bridge, UK)

Physical Form Suffix

Croda's new naming conventions give visibility to the product physical form. The physical form indicator has been fixed as applicable at 25°C. The physical form suffixes are as follows:

BE - Beads
FL - Flakes
LQ - Liquid
MB - Micro Beads
NO - Noodles
PA - Pastilles
PS - Paste
PW - Powder
SO - Solid
SS - Semi Solid

Plant Suffix

A suffix will be used on delivery and order documentation to distinguish between products which, through the tradenname consolidation process, are given the same tradenname. The suffix relates to the site of manufacture and will provide a degree of transparency to our customers. The plant suffixes are as follows:

AP - Atlas Point, USA	LK - Leek, UK
BB - Bromborough, UK	MH - Mill Hall, USA
BR - Croda Brasil	MV - Mevisa, Spain
CK - Cikarang, Indonesia	RB - Rawcliffe Bridge, UK
CQ - Chocques, France	SG - Croda Singapore
CR - Cremona, Italy	TH - Thane, India
EM - Emmerich, Germany	WB - Woobang, Korea
GD - Gouda, Netherlands	WD - Ditton, UK
HL - Hull, UK	WL - Wilton, UK
JP - Croda Japan	

The new product names (without suffixes) for Croda's range of emollient ethers are attached. Please use these as reference guides when placing new orders or requesting further information from your local Croda Sales Representatives.

Emollient Ethers

Croda's group of emollient ethers are now to be known under the Arlamol™ or Procetyl™ tradename. Arlamol™ and Procetyl™ emollient ethers offer diverse properties for the formulation of a wide range of consumer care and industrial systems.

Old Tradename	INCI/Chemical Description	New Tradename	LQ
PROBUTYL™ 14	PPG-14 Butyl Ether	Arlamol™ PB14	■
PROCETYL™ 10	PPG-10 Cetyl Ether	Arlamol™ PC10	■
PROCETYL™ 10 UK	PPG-10 Cetyl Ether	Arlamol™ PC10	
PROMYRISTYL™ PM3	PPG-3 Myristyl Ether	Arlamol™ PM3	■
PROSTEARYL™ 15	PPG-15 Stearyl Ether	Arlamol™ PS15	■
ARLAMOL™ E	PPG-15 Stearyl Ether	Arlamol™ PS15E	■
ARLAMOL™ E MWD	PPG-15 Stearyl Ether	Arlamol™ PS15E	
PROCETYL™ AWS	PPG-5 Ceteth-20	Procetyl™ AWS	■
PROCETYL™ AWS UK	PPG-5 Ceteth-20	Procetyl™ AWS	

Non-warranty

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