

People

Smart Science

Improving health and wellbeing

A growing but also ageing population presents health and wellbeing challenges worldwide. Our smart science is a positive part of the solution to these challenges.

The speed of change around us is staggering. The global population is growing and ageing, health needs are changing and technology has transformed the way we work and interact. At Croda, we want to apply our smart science to make a tangible difference to the lives of people around the world.

Noncommunicable and communicable diseases are still having a devastating effect on populations in all areas of the world. We are committed to helping people to live healthy lives, meeting the challenges posed by illness and disease as well as lifestyle choices. Specific targets within SDG 3, Good Health and Wellbeing, aim to reduce premature mortality and end epidemics. We will play our part in contributing to this reduction through our Health Care excipients and vaccine adjuvants as well as our Personal Care sunscreen actives.

Closer to home, we can also make a difference to gender balance, a focus of SDG 5, Gender Equality. We aim to increase the proportion of women in decision making positions and to encourage diversity of thought within Croda.

Influenza virus. We will identify where our vaccine adjuvants could be used to enhance vaccination coverage worldwide, including influenza.

to Improve Lives

Being People Positive

At Croda, our commitment to becoming People Positive means that we will promote healthy lives and wellbeing through the ingredients we make, the way we work and the impact we have on our local communities.

Our people commitment: we will apply our innovation to increase our positive impact on society. We are improving the lives of our own employees and people around the world by developing ingredients to improve health and wellbeing as well as encouraging and promoting diversity.

Every day, Croda ingredients already help to protect and care for millions of people worldwide and improve wellbeing through their use in vaccines, sun protection and skin care products.

We are committed to doing more:

- Contributing to the successful development and commercialisation of 25% of WHO listed pipeline vaccines. These include vaccines targeting HIV-1, malaria and tuberculosis
- Protecting people from harmful UV rays through our innovative ingredients for sun care
- Achieving gender balance in leadership roles across our business
- Establishing and funding a Croda Foundation to help improve more lives within our local communities, supported by our technologies.

